

SERGIO BLANCO

Kingston Upon Hull

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FULL STACK DEVELOPER & ARTWORKER

Professional Profile

I am a **Creative Artworker** specialising in packaging passionate about **Software Development**.

I have work in different **production departments** in communication with art directors and printers. I am used to **work in a team** and the level of demand in large companies.

Ocasionally, I have been helping with **web projects** inside the companies or **creating websites** for my own clients because I love tech and I always take the opportunity to **learn**.

For this reason, recently I decided to **give a step forward** in my career to Software Development taking a **Full Stack** course as a **developer**.

At this moment in time, **I'm looking for an opportunity to start my IT career**.

Employment

May 2010 - Currently - Freelance Graphic Designer

Attending to my own clients, making artwork and graphic designs, developing websites and tutorials. Often working within a team on the companies.

Feb 2014 - Aug 2014 - Creative Artworker in **McCann Ericksson**

Design and final artwork for the advertising campaign for ALDI Supermarkets, producing brochures and large format, contacting and supervising the media. Member of the team who developed and started the publicity campaign.

Feb 2012 - Dec 2013 - Graphic Designer in **MDG Communication**

Creating designs and final artworks for big brands such as La Masrojana, Les Naturelles or ALDI Supermarkets.

Oct 2013 - Dec 2013 - Production manager in **Imagina-a Tres**

Directing production in large-format printing.

Feb 2011 - May 2011 Senior Artworker in **Imagine Design (UTD3)**

Responsible for producing final artwork for consumer packaging and Making models of products for presentations and TV spots. Extensive individual responsibility.

May 2008 - May 2010 - Manager in Editing Department of **Geis Consultants**

Designing and preparing documentation and advertising campaigns.

Nov 2007- Feb 2008 - Preprinter in **Sundisa**

Preparing documents for printing in large format.

Sep 2006 - Sep 2007 - Junior Artworker in **Morillas Brand Design**

Making final artwork for consumer packaging. Making models of products for presentations and TV spots.

Clients

- Aldi
- Dia
- Marca Guia
- Dr. Oetker
- La Sirena
- Pastas Gallo
- Tram Arquitectes
- Savialogic Design
- Lidl
- Danone
- Industrias Marca
- Reckitt Benckiser
- Imaginarium
- Pepsico
- ERN
- Codorniu
- Fritch Ravich
- Torres
- La Masrojana
- Biopolis
- TAE
- Àreagrafica
- Àreaimpresión
- Ricky Verona
- Casanovas BCN
- Cedriá
- UniPost
- Integralia Construcciones
- Evaluactiva
- El Diari de Sant Feliu
- Les Naturelles
- Sant Vinet
- Videogames Can Maginás
- Casetasenmadera.es
- Herbalife
- Tipitoto Studio

Formal Education

Certificate of Higher Education (HNC) in design and publishing production. (EPSS) - 2006

Vocational Education and Training (VET) in prepress in graphic arts. (EPSS) - 2003

Vocational Education and Training (VET) in composition in graphic arts. (EPSS) - 1999

Certifications and courses

Full Stack Developer Programme (Nuyew Academy) - In progress

Advanced HTML5 & CSS3 Specialist (CIW) - 2020

98-375 - HTML5 Application Development Fundamentals (Nuyew Academy -140h.) - 2020

Leadership and motivation in work teams (Tadel Formació - 30h.) - 2012

Publicity and society (Tadel Formació - 10h.) - 2012

Web Design and Multimedia (Tadel Formació - 370h.) - 2012

Tools and software skills

- HTML
 - CSS
 - SASS
 - Bootstrap
 - JavaScript
 - Java
 - Wordpress
 - MySQL Databases
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- Photoshop
 - Illustrator
 - Indesign
 - Acrobat Professional
 - Affinity suite

Languages

Spanish - Native speaker

Catalan - Native speaker

English - Intermediate (B2 level)

Additional information

Driving License B since 2006

Excellent references available on request

Volunteer in Sue Raider (Charity Shop) in 2016