

SERGIO BLANCO

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CREATIVE ARTWORKER

Professional Profile

I am a **creative artworker** specialising in **packaging, final artwork** and **web layout**.

I have advanced knowledge in graphic art. I am able to prepare the originals to press and create new designs. I am able to be adapt the products to suit different sizes.

In addition, I'm experienced in web and digital designs and I am highly motivated learning new software and technologies so I can constantly improve in my work.

I am good at teamwork and cooperating with others. I am creative, concerned with order and quality and I pay attention to detail with solid technical knowledge.

I am currently living in Hull.

Employment

2010-Currently - **Freelance Graphic Designer**

Attending to my own clients, making artwork and graphic designs, developing websites and tutorials. Often working within a team for the companies.

2014 - **Creative Artworker in McCann Erickson**

Design and final artwork for the advertising campaign for ALDI Supermarkets, producing brochures and large format, contacting and supervising the media. Starting the campaign in Spain. Team environment.

2012-2013 - **Graphic Designer in MDG Communication**

Creating designs and final artworks for big brands such as La Masrojana, Les Naturelles or ALDI Supermarkets.

2013 - **Production manager in Imagina-a Tres**

Directing production in large-format printing.

2011 - **Senior Artworker in Imagine Design (UTD3)**

Responsible for producing final artwork for consumer packaging and Making models of products for presentations and TV. Extensive individual responsibility.

2008-2011 - **Manager in Editing Department of Geis Consultants**

Designing and preparing documentation and advertising campaigns.

2007-2008 - **Preprinter in Sundisa**

Preparing documents for printing in large format.

2006-2007 - **Junior Artworker in Morillas Brand Design**

Making final artwork for consumer packaging. Making models of products for presentations and television.

2004-2005 - **Graphic Designer in EUSS**

Designing and writing communication materials for college.

2002 - **Scanner Operator in Soluziona**

Scanning official documents and filling.

2001-2002 - **Preprinter in Edugraf**

Preprinting magazines, making color proofs and separations and preparing original photos to scan.

My Clients

- Aldi
- Dia
- Marca Guia
- Dr. Oetker
- La Sirena
- Pastas Gallo
- Tram Arquitectes
- Savialogic Design
- Lidl
- Danone
- Industrias Marca
- Reckitt Benckiser
- Imaginarium
- Pepsico
- ERN
- Codorniu
- Fritch Ravich
- Torres
- La Masrojana
- Biopolis
- TAE
- Àreagrafica
- Àreaimpresión
- Ricky Verona
- Casanovas BCN
- Cedriá
- UniPost
- Integralia Construcciones
- Evaluactiva
- El Diari de Sant Feliu
- Les Naturelles
- Sant Vinet
- Videogames Can Maginás
- Casetasenmadera.es
- Herbalife
- Tipitoto Studio

Formal Education

Certificate of Higher Education (HNC) in design and publishing production. (EPSS) - 2006

Vocational Education and Training (VET) in prepress in graphic arts. (EPSS) - 2003

Vocational Education and Training (VET) in composition in graphic arts. (EPSS) - 1999

Certifications and courses

Full Stack Developer Programme (Nuyew Academy) - In progress

98-375 - HTML5 Application Development Fundamentals (Nuyew Academy) - 2020

Leadership and motivation in work teams (Tadel Formació - 30h.) - 2011

Publicity and society (Tadel Formació - 10h.) - 2011

Web design and multimedia (Tadel Formació - 370h.) - 2011

Languages

Spanish - Native speaker

Catalan - Native speaker

English - Intermediate (B2 level)

Additional information

Driving License B since 2006

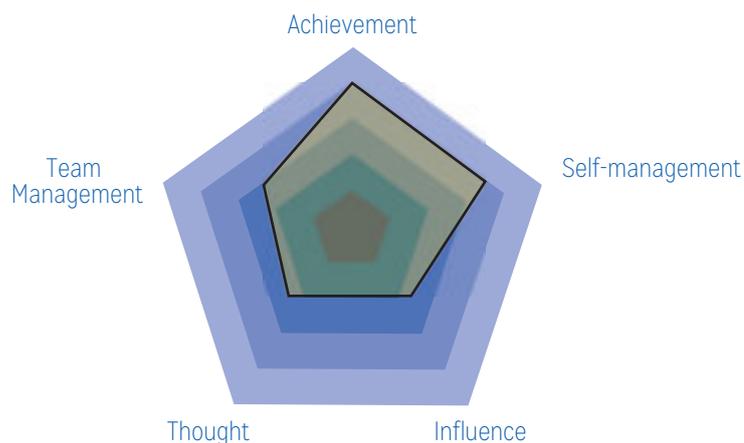
Excellent references available on request

Volunteer in Sue Raider (Charity Shop) in 2016

Skills

- Collaborating management
- Solid technical knowledge

- Concern for order and quality
- Self-control working under pressure



Software

