

SERGIO BLANCO

Hull
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ARTWORKER & GRAPHIC DESIGNER

Professional Profile

I am a **creative artworker** specialising in **packaging, final artwork** and **web layout**.

I have advanced knowledge in graphic art, able to prepare the originals to press and create new designs able to be adapted to suit in different sizes.

In addition, I'm experienced and motivated to do web and digital designs. I'd like to learn new software and technologies achieving constant improvement in my job.

I am good at teamwork and cooperating with others. I am creative, concerned with order and quality and I am self-controlled with a solid technical knowledge.

I am currently living in Hull.

Employment

2010-Currently - **Freelance Graphic Designer**

Attending my own clients, making artworks and graphic designs, developing websites and tutorials. Often working inside the teamgroup for the companies.

2014 - **Creative Artworker in McCann Ericksson**

Design and final artwork for the advertising campaign for ALDI Supermarkets, producing brochures and large format, contacting and supervising the media. Starting the campaign in Spain. Team environment.

2012-2013 - **Graphic Designer in MDG Communication**

Creating designs and final artworks for big brands such as La Masrojana, Les Naturelles or ALDI Supermarkets.

2013 - **Production manager in Imagina-a Tres**

Directing production in large-format printing.

2011 - **Senior Artworker in Imagine Design (UTD3)**

Responsible for producing final artwork for consumer packaging and Making models of products for presentations and TV. Extensive individual responsibility.

2008-2011 - **Manager in the Editing Department of Geis Consultants**

Designing and preparing documentation and advertising campaigns.

2007-2008 - **Preprinter in Sundisa**

Preparing documents for printing in large format.

2006-2007 - **Junior Artworker in Morillas Brand Design**

Making final artwork for consumer packaging. Making models of products for presentations and television.

2004-2005 - **Graphic Designer in EUSS**

Designing and writing communication materials for college.

2002 - **Scanner Operator in Soluziona**

Scanning official documents and filling.

2001-2002 - **Preprinter in Edugraf**

Preprinting magazines, making color proofs and separations and preparing original photos to scan.

My Clients

- Aldi
- Dia
- Marca Guia
- Dr. Oetker
- La Sirena
- Pastas Gallo
- Tram Arquitectes
- Savialogic Design
- Lidl
- Danone
- Industrias Marca
- Reckitt Benckiser
- Imaginarium
- Pepsico
- ERN
- Codorniu
- Fritch Ravich
- Torres
- La Masrojana
- Biopolis
- TAE
- Àreagrafica
- Àreaimpresión
- Ricky Verona
- Casanovas BCN
- Cedriá
- UniPost
- Integralia Construcciones
- Evaluactiva
- El Diari de Sant Feliu
- Les Naturelles
- Sant Vinet
- Videogames Can Maginás
- Casetasenmadera.es

Education

2006 - **Certificate of Higher Education (HNC) in design and editorial production.** (EPSS)

2002 - **Vocational Education and Training (VET) in prepress in graphic arts.** (EPSS)

1999 - **Vocational Education and Training (VET) in composition in graphic arts.** (EPSS)

Training Courses

2013 - **Leadership and motivation in work teams** (Tadel Formació - 30h.)

2012 - **Publicity and society** (Tadel Formació - 10h.)

2012 - **Web design and multimedia** (Tadel Formació - 370h.)

2012 - **Adobe Flash** (t-geis - 40h.)

2011 - **Introduction to 3D Studio Max** (EPSS - 100h.)

Languages

Spanish - Native speaker

Catalan - Native speaker

English - Intermediate (B2 level)

Additional information

Driving License B since 2006

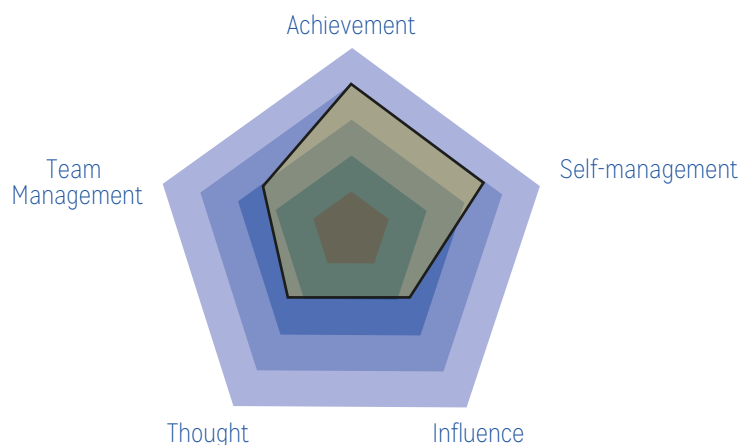
Excellent references available on request

Volunteer in Sue Raider (Charity Shop) in 2016

Skills

- Teamwork and cooperation
- Creativity

- Concern for order and quality
- Self-control



Software

